

Xerox EverFlat Image Solutions Paper™

Revolutionary paper for digitally printed books.

Elegance meets versatility.

Now you can produce distinctive books on heavy cover-weight paper that lay and stay flat.

Design books with expanded layout options for text, graphics and photos—including full crossovers—without image loss in the gutter.

Making books manageable, making books user-friendly.

Easy to hold. Easy to read. Pages lie flat and won't flip over on their own. Xerox EverFlat Image Solutions Paper is truly the new solution for applications such as:

- Photo books
- Cookbooks
- Music books
- Computer/Technical manuals
- Textbooks

See the difference:



Typical photo book printed on 100 lb text. Note how sheets bow.

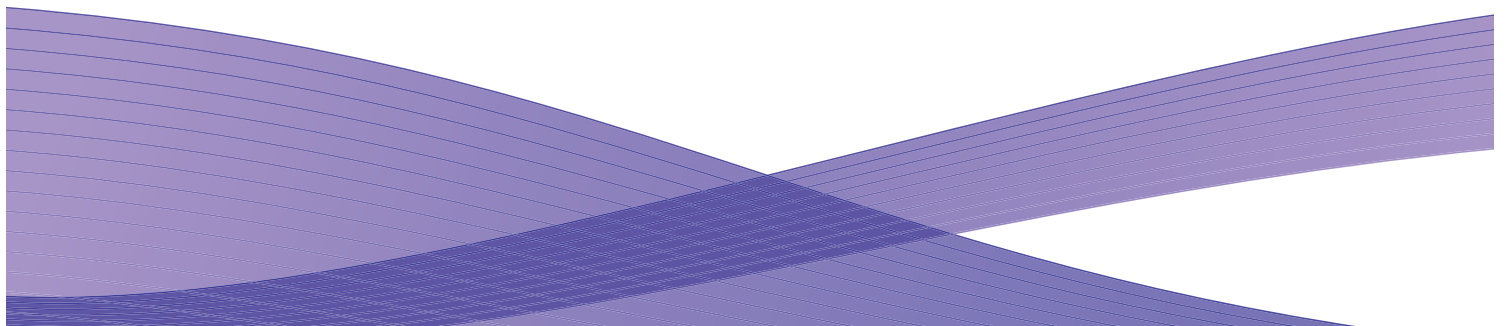


Book produced with Xerox EverFlat Image Solutions Paper.



See how flat the pages lie.

Ordering information on the back.



Xerox EverFlat Image Solutions Paper™

Printing

- The unique EverFlat hinge won't add complexity to your printing process. Load trays to capacity and run as you would regular paper.
- As shown below, image placement should be centered in the hinge gap for full bleed effect and uninterrupted crossover spreads.



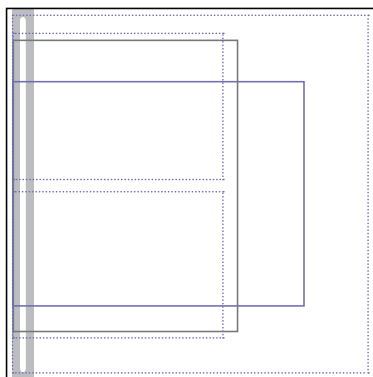
Heirloom quality: Xerox EverFlat Image Solutions Paper is guaranteed for 100-year-plus archivability.

Binding

- EverFlat is compatible with most conventional binding methods.
- Best results are achieved when the spine of the book block is held firmly together by side stapling, stitching or sewing.
- See the chart at right for more detailed information.

Versatile sheet size

Xerox EverFlat paper in 13 x 13 inch size enables production of the most common book sizes.



13" x 13"
Book sizes:
 ---- 1-up 12" x 12" (bleed)
 — 1-up 11" x 8.5" Landscape (bleed)
 — 1-up 8.5" x 11" Portrait (bleed)
 ---- 2-up 5" x 7" Landscape

Other popular sizes:
 1-up 8" x 8"
 1-up 10" x 10"
 2-up 4" x 4"

Binding guide

Binding method	Spine dimension	Comments
Side-Stitching	1/4"	Stitch 1/8" from edge alternate sides when stitching to keep spine from curling; compress metal ends of each stitch before placing in cover.
Side-Sewn	1/4–3/8"	Center sewing on the EverFlat spine, being careful not to tear the laminate in the gap.
CoverBind®	1/4–3/8"	No modifications necessary. Side stitching improves sheet security in the adhesive.
Unibind®	3/8"	No modifications necessary. Side stitching improves sheet security in the adhesive.
ChannelBind®	1/2–9/16"	No modifications necessary. Side stitching improves sheet security in the adhesive.
Powis Parker™	1/4–3/8"	The spine of the book block should be stitched to ensure that the pages turn at the EverFlat hinge rather than at the binding edge.
Library Binding	Not Compatible	The pages are intentionally separated at the binding edge.
Smyth Sewn	Not Compatible	The pages are intentionally separated at the binding edge.

Ordering information

Xerox EverFlat Image Solutions Paper				
Order #	Weight	SheetSize	Shts/Box	Box/Ctn
3R12486	80 lb. Cover	12.6" x 13"	250	3
3R12487	80 lb. Cover	8.5" x 11"	300	4
3R12488	80 lb. Cover	11" x 8.5"	300	4
3R12641	80 lb. Cover	13" x 13"	250	3

Approved for use on the Xerox iGen4™ Press and the Xerox iGen3® Digital Production Press.

For more information contact your **Xerox Supplies Representative**, an authorized **Xerox Reseller** or visit our Web site at www.xerox.com/supplies

